



**FLORIDA ANTIQUE TACKLE COLLECTORS  
SUMMER SHOW  
ST. AUGUSTINE BEACH, FLORIDA**

**JUNE 7, 8, 9 2013**

**Fri. 8am-6pm • Sat. 8am-6pm • Sun. 8am-12pm**

**SHOW LOCATION:** Holiday Isle Oceanfront Resort  
860 A1A Beach Blvd. St Augustine Beach, FL 32080

**ACCOMMODATIONS:** Holiday Isle Oceanfront Resort 1-800-626-7263

Room Rates, \$110.00 plus tax per night, booked by Monday, May 6, 2013 to receive the special F.A.T.C. discount.

**TABLE AND REGISTRATION:** Registration is \$ 15.00 per member.

8 ft. tables, \$ 30.00 each, wall or aisle. Membership dues must be current to register.

**QUESTIONS:** Contact Show Host, Mike Hall (904) 424-7071, flalake@aol.com and Co-Host, John Zimpleman.

**REGISTRATION FORM:**

Please make checks payable to F.A.T.C and mail to:

Bonnie Saliba  
1038 Riverside Dr.  
Holly Hill, FL 32117

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone # and E-Mail \_\_\_\_\_

Guests Name(s) \_\_\_\_\_

Registration \_\_\_\_\_ at \$ 15.00 each for a total of : \_\_\_\_\_

I would like \_\_\_\_\_ Tables at \$ 30.00 Each for a total of \_\_\_\_\_

Please Specify Wall or Aisle tables \_\_\_\_\_ Total Enclosed \_\_\_\_\_

# Collecting Zebco Lures

By Dick Braun

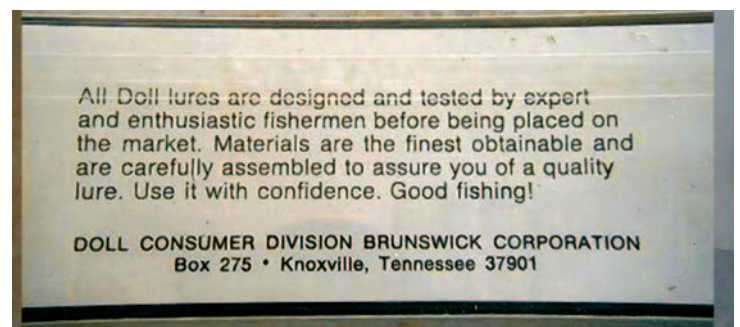
The Daytona Show is coming up soon and there will be a lot of guys and gals on the lookout for lures. Heddon, Creek Chub, Smithwick, and many others. Why not Zebco lures? When Brunswick Corporation (Zebco) purchased the Thompson Doll Lure Co. in the early 1970's, the lure names changed from Thompson Doll to Zebco/Doll. In the 1975 Zebco Doll lure catalog you'll find 347 different lure variations listed by type, color, and weight. You can find boxed lures that say 'Doll' on them but they will also have in smaller print 'Brunswick Division Tulsa Ok.' on the side of the box. Zebco/Brunswick kept most of the Thompson line and continued to produce the lures in 1974, '75, and '76.



A letter from Zebco dated 1 Aug. 1974 lists offerings to the dealers for the 1974 and '75 tackle sales year. It lists the Ditch Digger, Doll Fish, Doll-E-Pop, Droop Snoop, Shal-a Minner, Super Secret, Top Secret, Top Secret w/skirt, Z-Plug & Z-Spin.

Like most lures, Zebco baits were available in different sizes and colors for each model. Designation SSS is for shallow runners, SSM is medium, SSD is deep. Color codes are 1 Silver-Black, 4 Gold-Brown, 5 Green-Glitter, 8 Redhead Perch, 9 Smoky Joe, 10 Black, 11 Yellow-Glitter, 12 Blueback-Glitter, 14 Pearl-Blue Eye, 24 Chartreuse-Glitter, 25 Fluorescent Orange-Black Spots, 26 Crawfish. Don't ask why the numbers jump around as I don't have a clue.

In 1975 more colors are offered and new codes are seen. The Droop Snoop is designated DR, and the Ditch Digger is DD. The Z-Spin is available in three styles—the Double Spin, Twin-Spin, and Single Spin. Their codes are: ZSD, ZST, and ZS. I'll bring the catalogs I have to the 2013 Daytona show and anyone interested is welcome to stop by, check them out, and see the Zebco/Doll lures I've been able to collect. By the way, be advised—they are becoming harder to locate by the day. Be on the lookout!!!!



In the next issue, I'll cover the Poes lures made during their years under Brunswick ownership.

Until Then, That-Zebco-Guy, Dick Braun 



MAKE RESERVATIONS NOW ....  
**THE FLORIDA ANTIQUE TACKLE EVENT**  
February 26-March 2, 2013 @  
**THE PLAZA RESORT & SPA**

At the Plaza Resort & Spa, stretch out in our elegant, spacious accommodations and enjoy stunning views of the Atlantic Ocean. Experience true relaxation at our very own Ocean Waters Spa, the only full-service European-style spa in Central Florida. Transform your typical seaside getaway into one where you discover what affordable luxury is all about at this historic Daytona Beach Florida hotel, where extraordinary comfort begins with a premier setting.

**Your Special Rate of \$105.00 per nt. includes:** Accommodations, *Two (2) Complimentary bottles of Fiji Water upon arrival, (2) Drink Coupons, Complimentary Pool Towels*, in-room high speed internet access, unlimited toll-free and local calls, incoming/outgoing local faxes, use of in-room safe, and the daily use of the fitness center and. . . **TO MAKE RESERVATIONS, PLEASE CALL 866.500.5630**

**Resort Amenities:**

- Daytona's most historic resort
- Daytona Beach's first oceanfront Certified Green Lodging Hotel
- 323 oversized guest rooms with views of the beautiful Atlantic Ocean and Halifax River
- Room amenities include: 42" TV, wireless internet access, comfortable, yet elegant bedding, microwave and refrigerator
- **20% Discount @ Ocean Waters Spa** - a 15,000 sq. ft., European-style, full service spa & salon. (Note: Days & Hours Vary By Season)
- Situated on the Traffic Free Section Of "The World's Most Famous Beach"
- Magnolia's Café, Veranda Lounge, Poolside Bar & Grille and Lobby Market (Note: Days & Hours Vary By Season)
- 32,000 square feet of flexible banquet, meeting and event space, with professional onsite meeting services support
- 13,000 square-foot grand ballroom
- Walking distance to the Daytona Beach Ocean Center and Peabody Auditorium
- Six miles from Daytona Beach International Airport (DBIA)



# GONE FISHING...



## Robert F. Farling

July 17, 1945 - December 15, 2012

Longtime friend and member Robert "Bob" Farling of Presque Isle, Wisconsin, died peacefully in his home on Saturday, December 15, 2012 following a long battle with cancer. Bob was the beloved son of George and Mildred Farling of Canton, North Carolina, loving husband to Judy (Hambrick) Farling, and devoted father of Christopher Farling.

devoted father of Christopher Farling.

Born in Daytona Beach, Bob was later raised in Rawson, Ohio, then Muncie, Indiana where he attended Ball State University, graduating in 1967 with a Bachelor's Degree in Economics. While at Ball State he was a member of Sigma Chi fraternity and the Blue Key Honor Society. Later, while working in Chicago, he earned a Masters in Business Administration at Northwestern University's Kellogg Graduate School of Management.

Bob served in the US Navy in Vietnam from 1967 to 1970, attaining the rank of Lieutenant JG on the destroyer, USS Meredith.

He began a thirty-year career as a trader at Continental Bank in Chicago in 1970, where he eventually met and married Judy in 1975. Bob furthered his career at First National Bank of Chicago and JP Morgan Chase, becoming a Vice President.

Bob and Judy discovered the Northwoods of Wisconsin in 1985 and soon built a vacation home on Spider Lake in Manitowish Waters where they enjoyed fishing and boating, as well as cross country skiing in the wintertime. In 2001, they moved to a home they built on Presque Isle Lake. Bob was deeply involved in the design and building of their beautiful lakeside lodge-style home.

Throughout his life Bob loved music – rock, blues and jazz. And he particularly loved listening to his son Chris on the guitar and saxophone.

Bob also had a passion for collecting — first for country antiques, an interest he shared with Judy — then vintage fishing lures, and more recently Southwest American Indian jewelry. Bob frequented many vintage tackle shows, including the National and Daytona, and he had a keen eye for quality. His collections of early Florida-made lures reflects a true passion for color and form.

For the past four and a half years he was an active member of the Howard Young Board of Directors where he served as secretary.

Bob loved playing golf, walking his dogs, and most importantly being with friends and family. All that knew Bob saw him as a caring, kind and supportive person who loved his life and all the people in it. He will be greatly missed by his family and friends in the FATC.



## Gil Sorensen

June 22, 1946 -  
September 23, 2012

Gilbert Sorensen was born on June 22nd, 1946 in New Haven, Connecticut. He moved to Naples, Florida, with his mom, dad, 2 sisters and 1 brother at the age of 2. They lived 2 blocks from the Naples pier where Gil learned the art of fishing and learned so much about fishing tackle. He met Carolyn Harris on that same pier while she was on vacation with her family. They were married on May 25th, 1967. Gil was in the Army and went to Vietnam in 1968 for 1 year. In recent years he was a sub contractor in flooring. Gil joined the Florida Antique Tackle Collectors early on, specialized in collecting Barracuda lures, and frequently participated in our quarterly shows. He died on September 23rd, 2012, from pneumonia.

## Homer Circle

Dean Emeritus of Outdoor  
Writers Everywhere

Homer Circle, affectionately known as "Uncle Homer," died at age 97 on Saturday, June 23, 2012. At the time of his death, he was still writing a monthly article for *Bassmaster Magazine* and a weekly column for his hometown newspaper the Ocala, Florida, *Star-Banner*.

Homer was from the Midwest and fished the lakes of Minnesota and Wisconsin. Frank Sargeant, longtime Outdoor Editor for the *Tampa Tribune*, said in his obituary that Homer made lots of friends who were of Swedish extraction. Subsequently, "Homer knew every Swedish joke ever told in a boat or an ice fishing shack. He often began a phone call, not by introducing himself – because anybody who had ever watched fishing TV immediately knew his voice – but by starting one of these jokes." Frank went on to say, "Some of them were mildly ribald, but I never heard the man utter a curse or make an off-color remark."

Uncle Homer was an exceptional person, and he had for many years one of the most exceptional jobs I've ever heard of. He was hired by the Heddon Company to travel all over the country and write about fishing. His job was not to write about Heddon or their fishing tackle, but about fishing. He told me that one day he was fishing in the New Orleans area next to a site where the Corp of Engineers was working on a lakeside project. A TV station in town had filmed the project to be shown on national TV that evening, and a large part of the footage showed him fishing. When Homer got back to his hotel, there was a telegram from James Heddon, that read in part - "I saw you fishing in New Orleans today on national TV, and I said to myself, I have to pay him to do that." Of course the message ended with the admonishment that he keeps up the good work.

Uncle Homer was a known fishing TV personality, probably the most famous ever. He has served as president of the Outdoor Writers of America; was the *Sports Afield* and *Bassmaster* bass editor; and authored a half dozen or so books and thousands of fishing articles in his career. The Homer Circle Fishing Communicator's Award is the highest honor of The Professional Outdoor Media Association.

Glen Lau, said of Homer, "We had a father/son relationship. He was always talking about giving and relating wonderful things. In my lifetime I have never run across anyone like 'Uncle Homer'. He had a wonderful life and I'm sure hundreds and maybe more of the people who met him felt that he contributed to their well being." Homer wrote shortly before his death: "My work keeps my brain muscles fit. I do a complete physical workout every other day to keep my body in shape. And my buddy, Glen (Lau), and I have been chasing bass together for more than 40 years."



# COOKING WITH JIM

By Jim Duncan

I know that all you fellow club members love seafood so I have put together some of our favorites to share in our club magazine!

One of my oldest & favorite is **Jimmy Duncan's Famous Fish Soup**, I learned this recipe close to 40 years ago from a friend that just recently passed Charlie Hayden, we joked about the name of the recipe for years! I changed it enough to claim it!

## Ingredients

1/2 lb. of butter  
3 lbs. or so of a good fresh fish. Cut into bite size pieces.  
3-4 cans of stewed tomatoes - Use Del-Monte brand as they have the seasoning in them Green pepper, onion etc.  
2 cans or so of canned sliced potatoes  
1/2 pint of heavy cream  
Salt & Pepper  
Sherry to taste

Melt butter slowly, so as not to burn, add the tomatoes, mix well, when it comes to heat add potatoes, simmer until all is hot-10-15 min. Add the fish.

When fish is flakey it's ready, but I like to let simmer for a bit longer. When ready to serve stir in the cream, let heat & eat.

We like a splash of the Sherry to taste!!

## Seafood Cakes by Jim

These seafood cakes can be made with any seafood that I like or have on hand, I have made them with shrimp, scallops, fake crab, real crab and fish, tilapia works well but any good white fish works!

## Ingredients

3 slices of bread, no crusts – moisten with milk  
2+ tbsp. Mayonnaise  
1+ tbsp. Parsley flakes (fresh or dried)  
2+ tbsp. Worcestershire sauce  
1+ tsp. Baking powder  
2+ Old Bay Seasoning  
1/4 tsp. salt  
1 lg. egg beaten  
1 lb.+ seafood of choice. This is a great recipe with left-over cooked fish. Fresh fish or seafood needs to be cooked before making into cakes.

Mix all ingredients together well, Make cakes to size of choice, fry in a little oil until golden brown on both sides, and serve with tartar sauce, cocktail sauce or your favorite condiment.



**Fish Piccata**

The basic for this recipe is from Food Network chef Melissa d'Arabian. I always say that a recipe is just a guide and unless you are baking you do not need to follow it precisely as you should adapt to your tastes. Be creative and experiment. I have included my adaptations to the recipe.

**Ingredients**

- 2 tbsp. olive oil
- 4 small white fish fillets (about 1 pound)
- Kosher salt and black pepper
- 1/4 c flour
- 1/4 c white wine
- 2 lemons, juiced
- 2 tbsp. capers
- 2 tbsp. butter
- 2 tbsp. chopped fresh parsley

Heat the olive oil in a large sauté pan over medium-high heat. While the pan is heating, blot the fish dry with paper towels and season with salt and pepper. Dredge in the flour, shaking off any excess. Sauté the fish in the oil until cooked through, about 4 minutes, flipping halfway through. Remove the fish to a platter. Deglaze the pan with the white wine, whisking for about 1 minute. Add the lemon juice and capers and stir. Add the butter and stir or whisk to incorporate to bring the sauce together. Pour onto the fish and garnish with the chopped parsley.

I used tilapia for the fish. I have substituted shrimp for the fish. Another time I combined tilapia and shrimp. All of them have been excellent. Next time will try scallops.

I did use more olive oil than called for in the recipe.

I have served as is, another time served with No Yolk Noodles and another time with Ron Zoni whole wheat noodles.

**Frying Food**


This is a good tip for anybody that likes to fry seafood on occasion. This works well with fish fingers, shrimp, scallops, it even works great with chicken fingers or tenders!

I use whole wheat Panko but white Panko is fine. Fill a plastic bag with a cup or so of panko of choice, in another bag add cup or so flour, I use whole wheat but white flour is good, in a pie plate or shallow bowl add one large egg beaten with a tablespoon of water. Salt & pepper your seafood or chicken, shake in the flour to dust lightly, then coat the pieces with the egg mix & shake one at a time with the panko, take them out gently with your fingers gently, don't use tongs because they knock off to much panko!

Lay the coated pieces on a raised cake rack, so air can circulate around & dry the food for 15-20 minutes.

Fry the fingers, shrimp, etc.in hot oil, 350-360 degrees until golden brown, remove, drain on paper towels, salt to taste and serve. Shallow frying works fine, just turn over easy as not to knock off coating!

I use a deep fryer, I think it works better! If you like crispy, crunchy food this is it!

Well that's it for now. Hope to see you at the next show. In the meantime, happy cooking and collecting. 

Ken Bay sends his best regards and says he is still kicking and would love to hear from any of his friends.

His contact information is:

Ken Bay  
 The Arbors, Room 355  
 15 Veteran's Highway  
 Islandia, NY 11799  
 Telephone: 631-234-0770

# I LOVE SPOONPLUGS

By Rev. Bob Dennis

Long years ago, I moved to Hiddenite, N.C. to be pastor of Hiddenite United Methodist Church. A church member and I went fishing at Lake Hickory on Tuesdays; and on one of those trips in 1959 he introduced me to a strange piece of metal known as a Buck Spoonplug. We trolled it and caught good, quality bass. After I moved to another area, I continued to fish Lake Hickory from time to time; and I continued to catch bass in the 5 to 6 pound class. My largest with the Spoonplug weighed 7-pounds 8-ounces. That strange-looking lure has been good to me, teasing many bass and other fish.

In the summer of 1965 my family and I went to Arkansas and stayed a week at Bull Shoals Lake, and another week at Lake Norfolk. Not knowing anything about these lakes, I resorted to a nickel Spoonplug and it found bass for me. The largest weighed 5- pounds 6-ounces. In 1966 we started going each summer to Watts Bar Lake in Tennessee. I trolled many areas through the years, but there was one special area where I could troll a variety of ways. There, I caught lunker bass—the largest weighing 7-pounds 1-ounce. I think it hit a #200 Spoonplug with a black body and white face.

As time went on, more and more Spoonplugs showed up in my tackle box. I started going to the factory in Hickory, N. C. around 1960 where I bought many of my plugs. These factory visits continued through the 1970's and two or three times in the 1980's. On my first trip to the factory I met Mr. Buck Perry and found him to be a very interesting and informed person. I admired him through the years and always agreed with others that he deserved the title, "Father of Structure Fishing". I met his first wife, Marjorie "Bud" Perry, and another good lady whose name I can't recall, and considered them to be good friends. They sold me Spoonplugs and I usually took them loose...not in any kind of packaging. The original factory was destroyed by lightning in 1971. It was rebuilt, only to be torn down several years ago.

In the 1960's I bought two of the rods and reels that

Buck sold. I threw away the reel boxes, and wish I had kept them. I also purchased "NoBo Trolling Line" on a blue card and still have one in my collection, along with one on a red card that I found later. The reels and rods became worn and I discarded them but sure wish I had kept these relics of spoonplugging.

I did buy some lures at places other than the factory that came in the orange box with cellophane

window. A store in Newton, N.C. had a display card of Bucks Rooster Plugs on the wall. I bought several of these strange-looking lures and put them in my collection. In the 1970's and into the '80's there were a few cards of Buck's metal topwater lures in the back of a store in Hickory. I own a few of these heavy metal jiggging baits.

During one of my visits to the factory around 1970 I asked "Bud" and the other lady if they could paint me a Spoonplug in sort of a silver/light gray/white finish with silver flecks. They said they would try. A few days later I went by to pick up the lures. They had painted three or four, but the plugs were a solid dark gray with flecks. They weren't just what I wanted, but they are one-of-a-kind. I have two of them left in my collection and have great appreciation for them.

I guess I saw Buck two or three times away from the factory. On one of these occasions, he gave





me one of his large pictures autographed to me. This I cherish. I moved to Maiden in 1979 to be pastor of the First Methodist Church. Again, I was close enough to fish Lake Hickory without driving very far and I was glad of that. After I moved to Maiden I went back to the spoonplug factory. It must have been around 1980 and Buck and Bud's daughter, Sharon Perry Smith was there. By now, Bud Perry had died. I talked with Sharon for a while about her mother and other matters and told her of my fondness for Spoonplugs. She gave me a copy of Buck's book, "Spoonplugging, Your Guide to Lunker Catches" and she gave me some real small Buck's fly rod lures. These items are in my collection and are scarce. Following "Bud's" passing, Buck married Jeri Stowe, and they had 22 years together before Buck died in 2005.

I have been a member of The National Fishing Lure Collectors Club since 1978 and served as chaplain. Buck Perry was inducted as an honor-

ary member in 1992, and certainly deserved the honor. In 1980 I joined Spoonpluggers of America. I have a large display of Buck Spoonplugs and am always trying to find stuff related to this North Carolina company.

It was a treat for me to attend the North Carolina Outing of Spoonpluggers in September, 2006—and each year since. I met Jeri Perry and saw Buck's museum. I also met Jo Ann Jenkins, Buck's secretary for over 30 years and her son, Scott. These are good people and they have been good to me. I am glad that Jeri will keep the National Spoonpluggers going and Jo Ann and Scott will keep Buck spoonplugging items available on a limited basis in a building not open to the public.

I love my Lord, I love my wife, and I love my children, grandchildren, and great-grandchildren. I love my dog, too. And you'd better believe that I love Buck Spoonplugs.

**Capt. David R. Besser**  
Vintage Fly Tackle Collector

813-924-8908                      dbess1960@aol.com

**REELS AS BIG AS YOUR HEAD**  
Specializing in Big Game Fishing Reels, Tackle & Memorabilia  
Buying All High Quality Vintage Fishing Reels – Fly – Kentucky

**- ED PRITCHARD -**

**Phone: 561-748-7508      Cell: 561-818-1081**  
**E-Mail: reeltackle@aol.com**

Visit me on the web at: **AntiqueFishingReels.com**

**ZEBCO Collector**  
Of Closed faced Zebco reels  
**Dick Braun**  
1949-1999 USA Produced Reels  
[Dick\\_braun@embarqmail.com](mailto:Dick_braun@embarqmail.com)  
[That-zebco-guy@embarqmail.com](mailto:That-zebco-guy@embarqmail.com)  
941-639-8330  
Member of ORCA, FATC & Author

(863) 956-3885  
davidapple@juno.com

**APPLE'S HOME SERVICE**  
Expert Lawn and Landscape Maintenance

David Apple  
Owner

380 S. Seminole Ave.  
Lake Alfred, Florida 33850

## Bagley “Small Fish” Lures

by Bill Stuart

I had never heard of this Bagley series until I saw the name on *Glen Lau's Secrets of Fishing* booklet that he had written in 1980 to support the sales of these “Small Fish” lures. This was Glen's fifth and final year of directing and producing *Sports Afield Magazine's* TV show.




When one of his sponsors unexpectedly dropped out, he asked his best friend and mentor, Homer Circle, where he might find a replacement? Homer took him to meet Jim Bagley, and they made a deal. Glen was to make the sales presentation; received the orders and money; then send them to Jim to fill. Jim wanted Glen to promote his newish Small Fry series, but Glen did not like that name therefore he changed it.

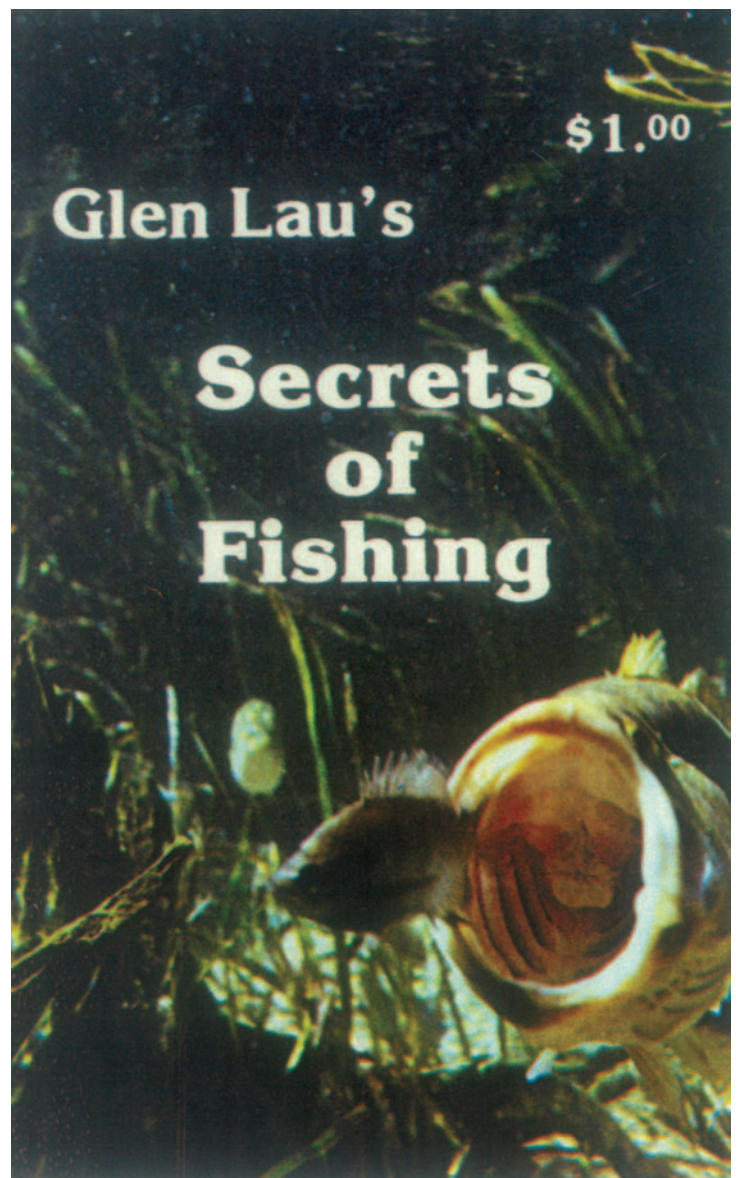
The TV time slot was January through June 1980. The show was carried by 120 TV stations, which gave an eighty percent coverage rate of the lower 48. Glen's show had a rating of 4, which was the highest rating ever for a Sports Afield show. Furthermore, it was rated higher than the Johnny Carson Show, which was also running at that time. During his 5 years, the readership rating of a single magazine jumped from 5 to 11 people.

The product was a 4-pack of “Small Fish” in a Small Fry package. With one each of the Little Bass, Little Bream, Crappie, and Shad. There were 3 different 4-packs you could purchase on this TV offer. One was made up of 3 shallow and 1 diving models; another was 3 diving and 1 shallow. Only the Shadow knows the mix on the third. The 4-packs were priced at \$14.95 each, plus 50 cents for postage.

From the financial perspective Glen needed the show to gross \$200,000 in sales. Glen did a 5 minute presentation on the “Small Fish” lures. Over the next ten weeks he received more than \$300,000 in orders. To quote Glen, “In those days it was fun going to the Post Office!” I do not know this as a “true fact,” but my guess is that Jim Bagley in 1980 would have said, “If Glen is going to sell 80,000 of my baits in 10 weeks, he can call them anything he wants.”



Glen has created, produced, and directed over 300 commercials and 200 shows. His groundbreaking documentary, *Bigmouth*, explored the life cycles of the largemouth bass. More recently his *Bigmouth Forever* film won the 1996 North American Film and Video award as well as many other national honors. Glen is a member of The American Fisheries Society, The Fishing Hall of Fame, and founded the "Hooked on Fishing, Not on Drugs" campaign. Today he owns Glen Lau Film and Video in Williston, Florida. His 2010 book *Bass Forever* is available from Whitefish Press. It is a great read! 



To order additional copies of  
Glen Lau's  
"Secrets of Fishing"

Send \$1.00 per copy  
Plus 25¢ for postage  
to

"SMALL FISH"  
P.O. Box 130  
Silver Springs, FL 32688



PRSR STD  
US POSTAGE  
PAID  
PERMIT NO 702  
GAINESVILLE FL

## The FATC News

1631 NE 55th Blvd.  
Gainesville, FL 32641

## CALENDAR OF EVENTS



### **Daytona International Show**

March 1, 2, 3 2013 - Daytona Beach

The Plaza Resort & Spa

1-866-500-5630

600 N Atlantic Avenue • Daytona Beach, FL 32118

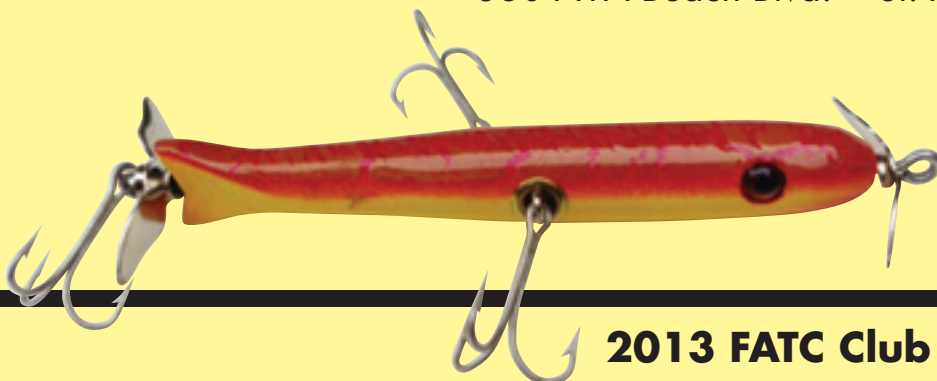
### **FATC Summer Show**

June 7, 8, 9 2013 - St. Augustine Beach

Holiday Isle Oceanfront Resort

1-800-626-7263

860 A1A Beach Blvd. • St. Augustine Beach, FL 32080



**2013 FATC Club Lure**